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2020
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EXPO 2020 UNIVERSITY WEBINAR

in partnership with Accenture

Future Ready – the Resilience Factor

Technologies, tools and tips for resilient careers and wellbeing

24 MAY 2021

EXPO EDUCATION PROGRAMME



WORLD
EXPO

Agenda

Monday, May 24th, 2021

Time (120 mins) Speaker & Topic

5 min

Fatima Alloghani, Head of Expo Academy and Emiratisation at Expo 2020 Dubai

Welcome note and introduction to Expo 2020's Education Programme

20 mins

Prof Sanjay Sarma, Head of Open Learning at MIT

Emerging Technologies Shaping the Way We'll Work, the Way We'll Learn – an inspiring look around the corner at technologies disrupting our futures for the better

20 mins

Nisha Ramachandra of Accenture Lab's Tech4Good program

(Deep) Fake it til you Make it: The exciting applications of artificial intelligence, machine learning and design that's transforming young people's experiences of art & culture

30 mins

Smart Dubai's Dr Ali Al-azzawi and DIDI's Hani Asfour, in conversation with Alessandro Ghetti of Accenture's Fjord

Creativity and Technology – the powerful combinator elevating happiness and everyday experiences. Dubai's citizens share a vision to help make their city the happiest on the map. How is 'left brain' & 'right brain' collaboration driving innovative outcomes towards improving citizen wellbeing?

10 mins

Instagram's Nadia Diab Caceres

Digital Connectivity – empowering users to safeguard their online experience and use social media with confidence

30 mins

Accenture's Yulia Saponko, Resilience Coach

The only constant in life is Change – an interactive and practical workshop on developing Resilience Reserves to tackle change, every day

* We conclude with sharing some links to online resources that the above brands offer for upskilling and digital literacy

Speakers

Fatima Alloghani

Head of Expo Academy and Emiratisation – Human Resources, Workforce and Volunteer

Company Name: Expo 2020 Dubai



Bio:

Fatima Alloghani is the Head of Expo Academy and Emiratisation at Expo 2020 Dubai, responsible for overseeing the integration of UAE national talent before, during and after the next World Expo.

She leads a portfolio of UAE nationals acquisition programmes, including internship, government mobilisation, inclusion of people of determination, the Expo Generation Programme (formerly known as 'Expo Academy') and a youth-focused project that will launch in the lead-up to Expo 2020. The Expo Generation Programme aims to leverage the unique opportunity that Expo 2020 provides by training UAE national graduates to become high-calibre professionals capable of leading, operating and delivering mega-events.

Fatima has more than 18 years of experience across a wide range of industries locally and internationally. Before joining Expo 2020, she worked for a number of leading companies, including Schlumberger, Dubai World, Etihad Airways, Total ABK Academy, IKEA and Abu Dhabi Terminals.

She has completed Wharton Executive Education's Dubai Leadership Programme and received a Master's degree in global HR management from the University of Liverpool in 2015.

Sanjay Sarma

Vice President of Open Learning

Company Name: Massachusetts Institute of Technology



"Technology's rate of change is the biggest disruptor to work. No sooner have you learned a new skill than you are working hard to keep abreast. And learning new skills is now a matter of survival. The pandemic has catapulted the world about 5-10 years forward, and we will all need to rush to catch up."

Topic: Emerging Technologies Shaping the Way We'll Work, the Way We'll Learn – an inspiring look around the corner at technologies disrupting our futures for the better

Bio:

Sanjay Sarma is a professor of Mechanical Engineering and Vice president for Open Learning at MIT. Professor Sarma works in the areas of RFID, sensors, automotive systems, cybersecurity and energy. In his role as Vice President, Professor Sarma oversees MIT's activities in online education including Massive Open Online Courses, new credentials, online professional education and research in learning science. Sarma serves on the boards of Hochschild Mining (FTSE:HOC), GS1 US and edX.org, and was founder of OATSystems, which was acquired by Checkpoint Systems in 2008 (NYSE:CKP). Sarma is the author of several books and over 200 academic papers.

Nisha Ramachandra

Research & Development Principal
Director for Accenture Labs's Tech4Good
program, Bangalore

Company Name: Accenture



"Change is a given. But don't let the change happen without your consent. Accept it, welcome it, manage it. And if you bring your stakeholders on the journey with you, the end state can be achieved together as a team"

Topic: (Deep) Fake it til you Make it: The exciting applications of artificial intelligence, machine learning and design that's transforming young people's experiences of art & culture

Bio:

Nisha Ramachandra holds a MIT Sloan degree and is a Technology R&D Sr principal at Accenture. She is also ITIL-certified, has 15+ years of experience in the industry and is currently working on projects in the field of Sustainable technology as a social innovator at Accenture. A holder of a number of patents and published papers, she has been focusing on emerging technologies such as Sustainability, AI, Cloud, Machine learning, Human centered computing towards creating innovative outcomes for business and society. She is also a regular speaker and presenter.

Dr. Ali Al-Azzawi

City Experience Advisor

Company Name: Smart Dubai



"Data-Driven Design means using data to design a concept, or embedding 'data-as-material' in the design. While the first is very much business as usual, the second is so exciting, and very much changing the world we live in, especially 'phygital' opportunities merging different realities into one experience"

Topic: Creativity and Technology – the powerful combinator elevating happiness and everyday experiences. Dubai's citizens share a vision to help make their city the happiest on the map. How is 'left brain' & 'right brain' collaboration driving innovative outcomes towards improving citizen wellbeing?

Bio:

Dr. Ali al-Azzawi is the City Experience Advisor at Smart Dubai, working on Digital Wellbeing and responsible for developing the Happiness Agenda, and ensuring the validity of the science that underpins them, as well as a practicing Professor at the University of Dubai. Ali brings his international, academic and industrial, hands-on work experience as a technologist in physics, electronics and computing, along with his psychology PhD and design work on projects such as DubaiNow, UAE PASS, Dubai Pulse data platform, and the Happiness Meter, to ensure a cross-disciplinary pragmatic approach to his work.

Hani Asfour

Dean of DIDI

Company Name: Dubai Institute of Design & innovation (DIDI)



"The crossing of boundaries is the beginning of innovation. Finally – what should be natural is now evident. You cannot make change in a silo!"

Topic: Creativity and Technology – the powerful combinator elevating happiness and everyday experiences. Dubai's citizens share a vision to help make their city the happiest on the map. How is 'left brain' & 'right brain' collaboration driving innovative outcomes towards improving citizen wellbeing?

Bio:

Hani Asfour is the Dean of Dubai Institute of Design and Innovation (DIDI). Recently named as one of the region's most influential 50 architects by Middle East Architect magazine, Asfour was the Founding President of the Beirut Creative Cluster, and cofounder of multidisciplinary award-winning design studio Polypod. An avid storyteller, he has presented Design Matters at TedX Beirut. As a practicing designer with over 25 years of experience, Asfour combines a mix of design expertise with entrepreneurship skills and academic depth. Asfour holds a Master of Architecture with Distinction from Harvard University, and a Bachelor of Science in Art and Design from the Massachusetts Institute of Technology (MIT).

Nadia Diab Caceres

Public Policy Lead MENA

Company Name: Instagram

"The pandemic has undoubtedly made us cherish more the things we used to take for granted. It's also made us realise that the digital world provides alternatives and solutions that have allowed us to keep going and be together, despite physical restriction"

Topic: Digital Connectivity – empowering users to safeguard their online experience and use social media with confidence

Bio:

Nadia works at Instagram, and her main priority is to ensure that Instagram is a safe and supportive place for people to express themselves. Her team engages with experts, community leaders, young people and local authorities to make sure that Instagram's rules and features respond to the needs of our communities in the Middle East and North Africa. Prior to working at Instagram, Nadia worked in Vodafone in London and in the European Union in Brussels. Nadia was born in Spain and has been living in Dubai since she joined the company in 2019.

Alessandro Ghetti

Go To Market Director, Fjord Middle East

Company Name: Fjord, part of Accenture Interactive



'Never eat alone'. While the current context poses enormous challenges for coming together, digital has given us the tools to understand diverse human contexts and experiences, personal and professional. Embrace it – and collaborate – and set yourself up for success in an era of constant change at speed.

Topic: Creativity and Technology – the powerful combinator elevating happiness and everyday experiences. Dubai's citizens share a vision to help make their city the happiest on the map. How is 'left brain' & 'right brain' collaboration driving innovative outcomes towards improving citizen wellbeing?

Bio:

While he was studying Earth Science at the University of Ferrara (Italy), Alessandro worked as a cultural industry manager, events organizer & booking agent for several agencies and public institutions in the north of Italy.

Alessandro then moved to Madrid to enroll on a Leonardo da Vinci scholarship and then read for a Master's degree in Geographic Information Systems (GIS). After a short stint in the geospatial information space, Alessandro combined his business acumen and creative aspirations to launch the digital creative agency Piovra, while also consulting the innovation consultancy firm Opinno (editors of MIT Technology Review and Harvard Business Review) in Europe and Latin America.

In 2016 he became business design lead for Fjord Iberia, then moving to Fjord Dubai as Go To Market Director for Fjord Middle East.

Yulia Saponko

Learning & Leadership Development Lead,
Accenture Middle East

Company Name: Accenture



"Every crisis facilitates changes and brings new opportunities eventually. One positive outcome of the pandemic, if we can find one, is the growing understanding of our human connectedness and our importance for each other, and becoming more conscious about their wellbeing and that of their families and communities."

Topic: The only constant in life is Change – an interactive and practical workshop on developing Resilience Reserves to tackle change, today and every day

Bio:

Yulia is a highly experienced Learning & Development practitioner, passionate about supporting people and organizations to grow and reach their potential. She has more than 15 years of professional experience working across industries and organizations in various areas of Human Resources such as recruitment, learning, and organizational development. She has a MSc in Applied Psychology and also a professionally trained coach.

Xavi Anglada

Managing Director - Strategy & Consulting
Lead in the Middle East

Company Name: Accenture



“Automation and algorithms will redesign, redefine and reinvent careers and skills – but the outlook is bright. Human plus machine collaboration will see possibilities never imagined before”

Bio:

Xavier bring 25+ years of combined management consulting and operational experience in the digital, fintech, high-tech, media and telecommunications industries in Europe, Asia, Africa and the Middle East. He has led large teams of professionals and effectively steered P&L both from start-ups and multinational corporations.

At Accenture, Xavier leads the overall Strategy and Consulting Business and the Innovation program in the region. In the past, he led the build-up of Accenture Digital practice in the Middle East, rolling out signature programs combining the creation, development and running of experiences (i.e. such as Expo 2020 Dubai), bringing data and AI at the core of every program. Xavier has featured as a keynote speaker in leading conferences on the topics of Digital Transformation, Blockchain, Innovation and Insurtech in multiple countries.



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